

Advanced PRODUCT DESIGN

EXAM BOARD: OCR

AIM OF THE COURSE

Product Design offers candidates an opportunity to gain personal satisfaction and positive experience from working with a variety of materials. Students will investigate historical, social, cultural and environmental influences on design and technology, whilst enjoying opportunities to put their learning in to practice by producing products of their choice.

A LEVEL SUMMARY

This is a two-year course.

In the first year; students will be expected to work through a thematic project and produce an electronic portfolio. Students will not sit an exam.

In the second year; students will continue their own personal response and produce a final piece of work. They will also be expected to write an essay on their chosen theme.

In February students will be given an exam paper and they will then begin their preparatory work. The final piece will be produced in a 15-hour exam in the summer term.

Provisional Course Entry Requirements

You should have achieved an Average Point Score across all your GCSE subjects of 4+. It is desirable but not essential to have studied Product Design at GCSE.

Assessment objectives and weightings

AO1	Develop ideas through sustained and focused investigations informed by contextual and other sources, demonstrating analytical and critical understanding.	25%
AO2	Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops.	25%
AO3	Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress.	25%
AO4	Present a personal and meaningful response that realises intentions and, where appropriate, makes connections between visual and other elements.	25%

The course is designed to encourage candidates to take a broad view of design and technology, to develop their capacity to design and make products and to appreciate the complex relations between design, materials, manufacture and marketing.

CAREER PROSPECTS

This course leads to a foundation course in art & design or directly to a degree level. It is also a vehicle into any vocational course in the design field. Further courses of study could include; Industrial Design, Architecture, Product Design, 3-Dimensional Design, Furniture/Jewellery Design, Graphic Design, Fine Art, Ceramics & Glass, Photography, Fashion or Textiles.